



March 12, 2009

Mr. Richard Headrick
Headrick Sign Company
One Freedom Square
Laurel, MS 39440

Dear Richard,

It's not difficult to express how much Mid South Sign Association appreciates the efforts made by Headrick Sign Company and its employees. As one member stated, "It's going to be hard for another sign company to volunteer to host MSSA in the future, because Headrick Sign Company raised the score too high".

I truly enjoyed working with Vaughn, Robert and Lyon. All attendees were impressed with the shop facility being spotless and organized, and I appreciate Robert's attitude toward offering help when needed. Organizing the conference became very easy for I used all the recommendations made by Vaughn (Salem Heights Baptist Church for caterer and rentals and The Reserve for Friday night function). I deeply appreciate Lyon for visiting with Satish of Holiday Inn Express on New Year's Day to obtain a signed contract. As a side note, I noticed on more than one occasion Headrick employees going the extra mile in helping each other do whatever was needed.

But most importantly, I have to remark what a positive impact Headrick Sign Company had on attendees. Touring your office and viewing the trailer for the Movie was inspiring. An example of this is a statement made by an attendee answering the following question on the conference evaluation: What is your single biggest takeaway? "Realizing I can do more with my gifts. What an incredible shop and office. The various ministries that Mr. Headrick and employees are involved in: homeless shelter, bike ministry and movie."

I regret you were unable to be in Laurel during our visit, but understand why you needed to be in Vietnam. I hope the future brings an opportunity for us to meet; your actions reveal you as an incredible man.

Sincerely,

Karen Warr
MSSA Executive Director